

THANKSGIVING CAKE DRIVE

- General Focus: Providing desserts for Thanksgiving dinners
- Audience: This project was designed to provide something special for anyone who would be spending their holiday in a shelter or in surrounding fields downtown.
- Benefiting: _____ Rescue Mission
 _____ House (homeless shelter)
 _____ Homeless Shelter
- Budget: \$50.00 + donations

HOW-TO

A. Preliminary Steps

1. I called each of the agencies to see when they would be serving their planned dinners. I let them know we planned to bring desserts. Checked to see who our contact would be at each location and where we would drop off the desserts.
2. Determined cakes were the easiest, least expensive request to make of our friends.
3. Drew up a flyer, sent invitations to friends, co-workers, etc.
4. Went to several bakeries to ask for boxes to transport the cakes. All of the bakeries were concerned about the fact that their logo was on the box. Bought backup boxes from discount outlet with a portion of the budget.
5. Baked cakes, offered to pick up cakes from participants, encouraged friends to have their children bake a cake of any kind and drop it off just prior to the holiday.
6. Used no media coverage.

B. The Event

1. We collected 83 cakes, 3 huge sheet cakes, 2 pies, and 1 ,500 cookies.
2. It took 3 cars and 1 truck to transport the desserts. We had a rather fun caravan of volunteers who really felt the impact of actually taking the food to the agencies. We handed 42 cakes through the back door of the rescue mission kitchen, just as the main course was being served, then to _____ House, where 16 men waited to help carry in the balance of cakes. Final stop was the homeless shelter, where we left all three sheet cakes and all of the cookies.
3. Each person who participated in any way received a small goodie bag filled with candy as well as a follow-up flyer with results.

Stumbling Block: We purchased boxes we didn't need.

Most touching moment: We had cakes covering every flat surface in my apartment. Our vol-

unteers were lining up out in front with their cars, and we started to load. We followed each other down to the poorest, saddest area in our community. After having unloaded everything, we all stood and hugged, being very thankful for the experience.

BUDGET

Boxes for transporting cakes	\$15.00
Cake mixes & frosting for four cakes	\$ 7.00
Bags & ribbons for candy thank-you	\$ 7.00
Rubber stamps for flyers	\$10.00
Postage	\$ 8.00

INVITATIONAL FLYER



CAKE DRIVE

The ____ Rescue Mission and ____ House Thanksgiving dinners

If you would like to share in the joy, please buy or bake one cake of any type, size, or shape. (Let the kids bake one...anything they do will be great!)

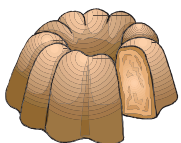
Cake Central will accept deliveries beginning Tuesday, Nov. 23, after 5:30 pm and Wednesday, Nov. 24, from 4:30 - 6:30 pm. (We will be dropping off the cakes by 8:00 pm.)
(Maureen's address)

We can pick up your cake if you need us to. Please call me in advance at (phone).

"Show me a hobo who sleeps out in the rain
And I'll show you a young man with many reasons why,
And there but for fortune
May go you or I." --Phil Oches, 1965

THANK-YOU FLYER

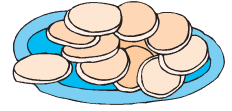
May happiness touch your life today
as warmly as you have touched the lives of others



Wow! The kindness and support received for our Thanksgiving Cake Drive was wonderful. We had 83 cakes, every flavor, style, shape (and three beautiful sheet cakes), 2 pies, and 1500 homemade cookies.

Our caravan of 1 truck and 3 cars made the first stop at the rescue mission, where 42

cakes were handed through the kitchen doors, then over to ____ House, where 16 men helped to carry the 43 cakes and 2 pies in. Last stop was the ____ Home, where all of the cookies and the largest sheet cake were left with the cook. (She was still working at 8:00 pm, getting ready for Thursday.)



My sincere appreciation goes to each and every one of you who contributed. You really are making a difference in the way we take care of each other, and I am feeling blessed with such generous friends.

"Thank you is not the written or spoken word,
rather a transference of a piece of me to you."

Love and gratitude to all. Be looking for the Christmas flyer!

☺ Project contributed by Maureen in Fresno, CA